



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

**Philippe Gagnon will be directing *FIRST RESPONSE*,
last film of an outstanding season !**

Montreal, October 21st, 2014 – Last Tuesday, in Montreal, has begun principal photography of ***FIRST RESPONSE***, starring Dania Ramirez (*Devious Maids*, *Premium Rush*, *American Pie 4*). Canadian actor, Kristopher Turner, (*Saving Hope*, *A Little Bit Zombie*, *Without a Paddle: Nature's Calling*) will co-star. ***FIRST RESPONSE*** is being directed by Philippe Gagnon who also directed with success *Trigger Point* and *The Good Sister*.

FIRST RESPONSE: In this contained, high-adrenaline thriller, Camilla, a veteran paramedic, and her partner Gerry are hijacked and forced to tend to the gunman's brother's life-threatening wound. Held at gunpoint in the back of the rig, Camilla must perform medical procedures well out of her comfort zone in order to try and save the young man's life, while Gerry must drive around the city evading the police. But even if she is successful, can she trust the criminals to honor their word and let them go? Camilla realizes she may have to sacrifice the life she is trying to save in order to save herself and her partner.

FIRST RESPONSE is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series and game shows as well as documentaries that have been sold throughout the world. Incendo – through its joint venture with Twentieth Century Fox International Television (Fox/Incendo) – is the largest television distribution company in Canada. The company also handles theatrical distribution in Québec for Paramount. For more information, visit www.incendo.ca.

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Source: Incendo
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