



**NEWS RELEASE
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Incendo begins a new chapter

Montreal, Friday, April 19, 2013 - After more than a decade long partnership at Incendo, Stephen Greenberg, co-founder of the Montreal-based company, is today passing the torch to his partner and co-founder, Jean Bureau, who becomes the company's president and sole shareholder. Incendo, celebrates its 12th anniversary in 2013 with the production of its 53rd movie, solidifying its position as a Canadian leader in television production.

"I'm very proud of everything we have achieved since Incendo's beginnings. This was not an easy decision for me, but I have decided to step down and hand the reins over to my partner, Jean Bureau. I will continue on as an industry consultant and provide my clients with the recognized expertise I have developed over the years. I wish Jean the very best and offer him my full support so he can ensure a great future for a company I helped build," said Mr. Greenberg.

"I would like to thank Stephen for his confidence and his invaluable cooperation. We worked hard together to ensure Incendo's success for more than 12 years, and I'm taking this important step today on very solid foundations. I have every intention of continuing the work that has been started with an outstanding team and to further develop Incendo, both by diversifying its product portfolio and by increasing our presence on the international scene," added Mr. Bureau. "Looking back at our achievements gives me great satisfaction. It's really exciting to imagine what Incendo's experienced team will accomplish in the years ahead."

About Jean Bureau

Jean Bureau, Economist and Graduate of Harvard Business School's/International Marketing, possesses a wide range of experience in domestic and international film distribution and financing. Prior to co-founding Incendo in 2001, Jean Bureau acted as Vice President, International and Domestic Distribution, for the following leading public companies in the entertainment business: Columbia, TriStar, Twentieth Century Fox, Astral, Coscient, Motion International and TVA International.

Since 2001, Jean Bureau has served as producer and executive producer of more than 50 movies, as well as television series and documentaries all produced under the Incendo banner. Over the last 20 years, he forged unique relationships with every major broadcaster in Canada, the United States and Europe and also established himself as a valued supplier of high quality programming throughout the world.

Jean Bureau is also, since 2011, the president of the board of the Association of Film and Television Producers of Quebec (APFTQ).



About Incendo

Incendo is a Canadian company that specializes in the production and distribution of high-quality programming for the worldwide marketplace. Incendo – through its joint venture with Twentieth Century Fox International Television (Fox/Incendo) – is the largest television distribution company in Canada. The company also handles theatrical distribution in Quebec for Paramount. For more information, visit www.incendo.ca.

-30-

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