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PRESS RELEASE

### **Incendo Announces Filming of *The Surrogacy Trap***

Montreal, June 12<sup>th</sup>, 2012 – Incendo is pleased to announce that it has begun principal photography on its latest made-for-television movie, ***The Surrogacy Trap*** on May 27<sup>th</sup> in Montreal. Internationally renowned Canadians share the spotlight: Mia Kirshner (*The L Word*, *The Vampire Diaries*, *24*), Rachel Blanchard (*7<sup>th</sup> Heaven*, *Where the Truth Lies*, *Clueless*) and David Julian Hirsch (*Naked Josh*, *St. Urbain's Horseman*, *Hawthorne*). The film is being directed by Adrian Wills, who has been at the helm of several Cirque du Soleil documentaries including *Touch the Sky*, *Michael Jackson: Immortal* and *All Together Now* (winner of several awards, including a Grammy and a Gemini).

"Adrian is an experienced and incredibly talented director. His documentary *All Together Now*, which recounts the highlights of the making of Cirque du Soleil's show *LOVE*, has received critical acclaim and has been praised by none other than Paul McCartney and Ringo Starr. We are pleased to be working together with Adrian again this year," said Jean Bureau.

"A passionate team, first-rate distribution and solid directing are the key ingredients that have contributed to Incendo's success over the past 10 years," added Stephen Greenberg. "We remain committed to delivering top-notch quality movies and television series to our clients around the world."

***The Surrogacy Trap*** - After losing hope of conceiving a child on their own, Christy and Mitch turn to surrogacy in hopes of creating the perfect family. However, their confidence is quickly shaken when they discover that the young woman might not be as perfect as they first thought...

The movie will air in Canada in 2013 on The Movie Network, Movie Central and Super Écran. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producers are Stephen Greenberg and Jean Bureau.

Incendo is a Canadian company that specializes in the production and distribution of high quality programming for the worldwide marketplace. Incendo – through its joint venture with Twentieth Century Fox International Television (Fox/Incendo) – is the largest television distribution company in Canada. The company also handles theatrical distribution in Québec for Paramount. For more information, visit [www.incendo.ca](http://www.incendo.ca).

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Source: Danielle Savage, Incendo (514) 937-3333, ext. 2010