



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

AMBER ALERT

Incendo's 60th TV Movie

Montreal, August 4th, 2015 – Incendo is pleased to announce that principal photography on **AMBER ALERT** began a few days ago, starring Canadian actress Alaina Huffman (*Stargate: Universe; Serving Sara; Dog Lover's Symphony*). **AMBER ALERT** is being shot on location in Montreal and co-stars Barry Flatman (*Saw III, Just Friends, Degrassi : the next generation*) and Damon Runyan (*Cheaper by the Dozen 2; Degrassi : the next generation*). The film is being directed by Philippe Gagnon (*First Response, Trigger Point, The Good Sister*).

"Philippe is certainly one of the most talented Canadian filmmakers. It is a pleasure to work with him", said Jean Bureau, President and CEO of Incendo.

This is Incendo's 60th production, making it the most prolific producer of Quebec films. "I am very proud to celebrate this important milestone for our company. I want to share this success with all the members of the impressive Incendo family, as well as with our Canadian and worldwide partners, without whom this achievement would not be possible" added Mr. Bureau.

AMBER ALERT - Detective Amber Cross is Hartford, Connecticut's go-to crisis negotiator, currently at risk of losing custody of her young son to her estranged husband. And despite a recent setback when she was blamed for the tragic end of a domestic stand-off, she's the first to get called in when Calum, a troubled and dangerous young genius, hijacks a bus load of school children and holds them ransom for a mysteriously specific amount of money. As Amber negotiates for control of the scene with the hot-headed and trigger-happy lead of the tactical team, the villain also becomes the victim when it's discovered that Calum's motivation for the hostage taking is what he considers to be the fraudulent denial of his ailing mother's staggeringly high medical insurance claim. Amber now must try to stickhandle a safe resolution to what seems like an irresolvable conflict; saving the lives of these abducted children, even if she may not be able to retain custody of her own.

SWEPT UNDER is produced with the participation of Bell Media. Messrs. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Mr. Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount. In 2015, Incendo will produce five new made-for-television movies, as well as the Versailles series, in coproduction with CAPA Drama and Zodiak Fiction. For more information, visit www.incendo.ca.



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