



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

## INCENDO ANNOUNCES MULTIPLE DISTRIBUTION DEALS IN CANADA

Toronto, September 28, 2015 – Incendo, Canadian leader in television production and distribution, is thrilled to announce that it has entered into multiple distribution agreements with content leaders Gravitas Ventures, Banijay International, Big Media and Foothill Entertainment. Under these partnerships, Incendo will bring exclusive programming that includes a range of first run feature films, award-winning documentaries, animated series, and cutting-edge reality and factual programming to the Canadian territory.

“We are delighted to expand our relationships with such compelling content creators,” said Jean Bureau, President and CEO of Incendo. “These agreements reflect our forward-looking strategy towards distribution that is both fluid and creative in today’s marketplace. Our aim is to bring the highest-quality programming to Canada, and the addition of this incredible new slate perfectly compliments our current catalogue of hot content from award-winning hit *The Good Sister* to forthcoming epic drama series, *Versailles*.”

Adding to its’ strong roster of scripted and unscripted programming, with these new agreements, Incendo offers fresh and bold television to the Canadian market such as Amazon exclusive feature comedy, ***Addicted to Fresno*** starring Natasha Lyonne (*Orange is the New Black*) and Judy Greer (*Married/Arrested Development*), highly anticipated *Back to the Future* retrospective, ***Back in Time***, featuring interviews with Michael J. Fox, Lea Thompson, Christopher Lloyd and producer, Steven Spielberg, and buzz worthy reality shows like Mike “The Situation” Sorrentino’s follow up to Jersey Shore ***The Sorrentinos***.

Under the new agreements, Incendo also expands their distribution portfolio into new television genres that include animation (***Eddie & The Bear; Spike Team***), documentaries (***SXSW Doc Winner Peace Officer; Atari: Game Over***) and standup comedy with series like ***Standup in Stilettos***, hosted by Kate Flannery (*The Office*) and showcasing top female comedians such as Carol Leifer (*Seinfeld*), Retta (*Parks and Recreation*), and Canada’s own Debra DiGiovanni.

Incendo continues to represent programming catalogs for IMG, Content Media, BetaFilm, and Entertainment Studios content in Canada as well.

### **About Incendo**

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming of the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series and game shows as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount. In 2015, Incendo will produce five new made-for-television movies, as well as the Versailles series, in coproduction with CAPA Drama and Zodiak Fiction. For more information, visit [www.incendo.ca](http://www.incendo.ca).

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