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Incendo builds Canadian catalogue

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Canuck producer and distributor Incendo is expanding into animation after striking agreements with Gravitas Ventures and Banijay International to represent their programming in Canada.

Under the partnerships, which have also been agreed with Big Media and Foothill Entertainment, Incendo will bring exclusive programming including a range of first-run feature films, docs, animated series and reality and factual programming to Canada.

The deal will see Incendo's distribution portfolio include its first animation series with Eddie & The Bear and Spike Team, while docs such as Atari: Game Over and comedy Standup in Stilettos are also available.

[1]

Incendo has also added Amazon comedy Addicted to Fresno to its slate, as well as Back to the Future retrospective Back in Time, featuring interviews with the original trilogy's star Michael J Fox, and reality shows such as The Sorrentinos.

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