



Versailles sold in over 10 new territories

Multiple territory sales as *Versailles* premiere breaks records for Canal+

Incendo is proud to announce the sale of the hit series *Versailles* in numerous territories. The international sales come as the Season 1 premiere of the epic drama broke audience viewing records for Canal+ in France.

The first episode of *Versailles* launched to an exceptional 1.07m viewers and a 3.9% share of all viewers in France, making it the best performance for a Canal+ original drama since 2013. The series is co-produced by Incendo, Zodiak Fiction and Capa Drama, as a Canal+ Creation Originale.

The series is enjoying success in Canada since its premiere on Super Channel on November 16th, and it will begin broadcasting in French on Super Écran, a Bell Media service, starting December 21st, 2015.

New sales of *Versailles* have been confirmed by its international distributor, Zodiak Rights, for C More, a Scandinavian premium pay service operating in Sweden, Denmark, Norway and Finland; RTBF for French speaking Belgium; and VRT for Flemish speaking Belgium, which will air the series on its primary channel Eén.

Versailles will air on Sky Germany in early 2016 and further new sales include Creative Programs, Inc. (a subsidiary of ABS-CBN) in the Philippines, NC+ in Poland, and BTV Media Group in Bulgaria.

In the UK, BBC Two will air the first season of *Versailles* in 2016, just as filming begins in France for the second 10x60 season of the English-language drama series, which was commissioned by Canal+ earlier this year.

Versailles was also pre-sold to SquareOne Entertainment, one of the leading film marketing and distribution companies in Germany, in addition to Telefonica for Canal+ Series Xtra and its SVOD services in Spain.

The landmark France-Canada co-production takes dramatic period genres to new dimensions, injecting a vibrant modernity into an era that put France at the epicentre of glamour, culture and fashion. The series was brought to life by a critically acclaimed international team including Executive Producers Simon Mirren (*Without a Trace*, *Criminal Minds*), David Wolstencroft (*Spooks*, *The Escape Artist*), Claude Chelli (*Braquo*), Anne Thomopoulos (*Rome*, *The Tudors*) as well as Canadian producer, Ian Whitehead, from Incendo (*The Good Sister*). *Versailles*' creative team also showcases four directors, notably France's Jalil Lespert (*Yves Saint Laurent*) and Canadian Daniel Roby (Louis Cyr).

Set against a backdrop of power, love, betrayal and war, *Versailles* is a unique take on a defining period of French history. The year is 1667 and King Louis XIV is a 28-year-old monarch on the cusp of greatness. A ruthless leader, he will stop at nothing to achieve his vision to create the most beautiful palace in Europe and seize absolute control of France and his enemies.

The first season follows the King as he transforms into the Sun King: the King of the Kings. The historical and fictional characters, ranging from infamous courtiers to the most humble villager, guide us through a



world of betrayal and intimate secrets, of political maneuvers and declarations of war, revealing Versailles in all its glory and brutality.

About INCENDO:

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. In 2015, Incendo will produce five new made-for-television movies, as well as the Versailles series, in coproduction with CAPA Drama and Zodiak Fiction.

About Capa Drama:

CAPA DRAMA, the TV fiction division of the Capa Group, was created in 1993 with the aim of modernizing French TV drama by introducing innovative ground-breaking films and series. In twenty years it has asserted its own tone, style and identity on French TV by exploring all genres and styles of storytelling, as demonstrated by its series of political films such as *SAC*, *Des Hommes Dans L'Ombre* or *L'école du Pouvoir* and with police series like *Police District* and *Braquo* (International Emmy Award for best series 2012). **VERSAILLES** is Capa Drama's first international co-production series. It is also Capa's first venture into historical drama, maintaining the same quality and ambition as with its other productions.

About Zodiak Media:

Zodiak Media is the leading independent in entertainment, factual, drama and kids, with over 45 production brands operating in 17 countries. Creating, producing, and selling content across all key genres and broadcast platforms, Zodiak Media owns major properties such as *Millennium*, *The Girl with the Dragon Tattoo*, *Wife Swap*, *The Secret Millionaire*, *The Inbetweeners*, *Totally Spies*, *Fort Boyard* and *Being Human*.

Zodiak Rights, the international rights business of Zodiak Media, boasts a growing catalogue of around 20,000 hours of content. Zodiak Rights represents both Zodiak Media programming and formats, and a substantial catalogue of third-party independent content. Zodiak Rights specialises in worldwide television and home entertainment distribution and all aspects of licensing, with highly experienced sales teams in London (non-scripted and kids) and Paris (drama, theatrical and comedy), offering a tailored service for producers with the benefit of scale.

Headquartered in Paris and with other key offices in London, Los Angeles, Milan, Stockholm and Moscow, Zodiak Media, majority-owned by giant Italian conglomerate De Agostini, operates across the world as a leading independent studio combining creative flair with financial strength.

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