



NEWS RELEASE

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**INCENDO'S "BRACE FOR IMPACT" FINALIST FOR BEST TV MOVIE
AT THE C21 INTERNATIONAL DRAMA AWARDS**

Montreal, November 17th, 2016 – Incendo, the Canadian leader in television production and distribution, is proud to announce that **BRACE FOR IMPACT**, starring Kerry Condon (*Better Call Saul, The Walking Dead, Rome*), is a **2016 C21 International Drama Awards** finalist for **Best TV Movie**. Shot on location in Montreal, the movie was directed by Michel Poulette and co-stars Canadian talent Sheila McCarthy and Ennis Esmer. Jean Bureau and Ian Whitehead produced the film and the Executive Producer is Jean Bureau.

From 483 entries across 12 categories, the **2016 C21 International Drama Awards** finalists reflect the prolific drama output over the past 12 months. The winners will be announced in London, UK, on November 30 at a gala dinner awards ceremony during Content London.

BRACE FOR IMPACT's Canadian English premiere will be on Bell Media's *The Movie Network* on December 9th at 7:25pm ET. The French language version, "*Impact*", premieres on *Super Écran* on November 20th at 1:30pm ET. **BRACE FOR IMPACT** is produced with the participation of Bell Media.

BRACE FOR IMPACT - When disgraced Flight Crash Investigator Sofia Gilchrist's brother dies in the crash of a plane she was supposed to be on, Sofia breaks protocol and secretly begins investigating the crash. When she discovers a potential terrorist plot to take down the plane, Sofia finds no-one will listen to her. She suspects a cover-up and finds herself in a dangerous conflict with her boss and the investigative partner. Trusting no-one and accused of being paranoid, Sofia faces the fear and guilt surrounding her brother's death, while her mother wonders how any of this could possibly help. With the threat of jail hanging over her head, Sofia painfully tries to piece together everything that happened, getting even closer to the potential trap left by a killer who himself perished in the plane that ended her brother's life.

About INCENDO

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

About Bell Media

With passion and an unrelenting commitment to excellence, Bell Media creates content and builds brands that entertain, inform, engage, and inspire audiences through the platforms of their choice. Bell Media is Canada's premier multimedia company with leading assets in television, radio, out-of-home advertising, and digital media. Bell Media owns 30 local television stations led by CTV, Canada's #1 television network; 34 specialty channels, including TSN and RDS, Canada's most-watched specialty channels in English and French; and four pay TV services, including The Movie Network and Super Écran. Bell Media is also Canada's largest radio broadcaster, with 106 licensed radio stations in 54 markets across Canada. Bell Media owns Astral Out of Home, one of Canada's most dynamic and innovative out-of-home advertising companies with a network of more than 10,500 advertising faces in British Columbia, Alberta, Ontario, Québec, and Nova Scotia. Bell Media also operates more than 200 websites; delivers TV Everywhere with premium subscription on-demand streaming service CraveTV, as well as its innovative GO video streaming services including CTV GO, TMN GO, and TSN GO; holds an equity stake in digital startup Hubub; is partners in Cirque du Soleil Media, a joint venture with Cirque du Soleil; and owns Dome Productions Inc., a multi-platform production company. Bell Media is part of BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. For more on Bell Media, please visit www.bellmedia.ca.

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Source: Incendo

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<http://www.incendo.ca/productions/brace-for-impact>