



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo Starts Shooting of “*RULE OF 3*”

Montreal, May 27th, 2019 – Incendo is pleased to announce that it has begun principal photography on ***RULE OF 3***, shot on location in Montreal, starring Kelly Rutherford (*Pretty; Gossip; Melrose Place*). The movie also co-stars Canadian actresses Erin Karpluk (*Being Erica; Game of Fear*) and Kate Corbett (*Good Witch; Once There Was a Winter*).

RULE OF 3 is directed by Caroline Labrèche (*Ticker Than Water, Second Opinion, Radius*) and written by James Phillips.

RULE OF 3: Alison Wells thought she had it all. An accomplished career woman, she resisted getting married until she found “the One.” And Dominick was everything she had ever hoped for in a man. Still in the honeymoon phase of her marriage, Alison’s world is turned upside down when Dominick dies suddenly in a car accident. When it’s revealed that he was murdered and then even more secrets about Dominick’s life come to light. It soon becomes clear that Alison was not the only one mourning Dominick, and that his death was only the beginning of a larger plan. Perhaps her perfect husband wasn’t so perfect after all, and some of his secrets may be worth killing for...

RULE OF 3 is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is ***RULE OF 3***ing television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

30 -

Source: Incendo - Fanny Poliquin Bureau – fanny@incendo.ca
Distribution and Marketing Coordinator - (514) 937-3333, ext. 2010