



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo Starts Shooting of “**NO GOOD DEED**”

Montreal, September 3, 2019 – Incendo is pleased to announce that it has begun principal photography on **NO GOOD DEED**, shot on location in Montreal, starring Michelle Borth (*Hawaii 5-0; Shazam; Teenage Cocktail*), The movie also co-stars Canadian actors Mark Rendall (*Stockholm; Versailles; Shimmer Lake*) et Cristina Rosato (*Mother; Bad Santa 2; GONE: My daughter*).

NO GOOD DEED is directed by Caroline Labrèche (*Rule of 3; Thicker Than Water; Second Opinion*) and is written by Doug Barber.

NO GOOD DEED: Karen never planned on being a hero. A recent widow, she has her hands full with work and parenting her son Max. Then Karen saves Jeremy’s life during a drug store robbery, and quickly discovers that the young man is intent on paying her back at any cost. At first, life starts improving for this good Samaritan, but as Jeremy’s efforts become more extreme, Karen starts to wonder if no good deed truly goes unpunished...

NO GOOD DEED is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

30 -

Source: Incendo - Fanny Poliquin Bureau – fanny@incendo.ca
Distribution and Marketing Coordinator - (514) 937-3333, ext. 2006