



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo Commences Filming of “YOU MAY KISS THE BRIDESMAID”

Montreal, August 3rd, 2020 – Incendo is pleased to announce that it has commenced principal photography on **YOU MAY KISS THE BRIDESMAID**, shot on location in Montreal, starring Canadian actress Tori Anderson (*Killjoys; No Tomorrow*). The movie also co-stars actors Kris Turner (*A Little Bit Zombie; Stuck*) and Julia Borsellino (*Une femme d’exception; Nothing Has Changed*).

YOU MAY KISS THE BRIDESMAID is written by Nastasha Baron. Caroline Labrèche (*Rule of 3, Thicker Than Water*) is returning to the helm as director of this new film.

In **YOU MAY KISS THE BRIDESMAID**: Food influencer Scarlett Bailey is presented with the opportunity of a lifetime to work as a pastry chef in one of NYC’s top restaurants. Her life gets put on hold when she returns to her hometown for her sister Maddie’s wedding. Scarlett learns that her parents have sold the family home, a B&B, to her childhood flame Liam Perry and that Maddie has lost her wedding venue days before the nuptials. Scarlett suggests they host the event at the B&B and works with Liam to pull off the wedding of Maddie’s dreams, trying to put their history behind them. As her dream job in NYC becomes a firm offer, Scarlett is forced to make a decision. She has been falling back in love with Liam and with her childhood home. With the countdown to the wedding day on, will Liam Perry get to kiss the bridesmaid?

YOU MAY KISS THE BRIDESMAID is produced in association with Citytv, a Rogers Sports & Media channel, to air as part of Citytv’s fan-favourite Fall in Love Fridays lineup. Kaleigh Kavanagh will produce the film; Executive Producers are Jean Bureau and Ian Whitehead.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. Since April 2019, Incendo became a part of Groupe TVA. For more information, visit www.incendo.ca.

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