



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo Starts the Filming of "ONE OF A KIND LOVE"

Montreal, August 31st, 2020 – Incendo is pleased to announce that it has begun principal photography on **ONE OF A KIND LOVE**, shot on location in Montreal, starring Canadian actress Jocelyn Hudon (*When Hope Calls; Ice*). The movie also co-stars Canadian actors Jake Manley (*The Order; A Dog's Journey*) and Daniela Sandiford (*Small Crimes; Good Sam*).

ONE OF A KIND LOVE is written by Barbara Kymlicka. It is with great excitement that we welcome director Philippe Lupien (*Nous sommes le Freak Show; Bernard le Grand; Amen*).

ONE OF A KIND LOVE: Kyra's dreams of being a jeweller have been put on the backburner, as her demanding job at the Sawyer Country Club is her priority. When a vacant shop becomes available in town, Kyra sees an opportunity to put a plan into action, until she learns that there's another renter interested in the space. Enter Aiden Sawyer, prodigal son, big-city business magnate and Kyra's childhood nemesis, returning home to the country club his parents own. As they patch up their past, Kyra and Aiden learn that there may be something more between them than just playful flirting. But when Kyra enters a renowned jewellery contest to raise enough money to outbid the mystery renter, Aiden finds himself in a race against time to make everything right.

ONE OF A KIND LOVE is produced in association with Citytv, a Rogers Sports & Media channel, to air as part of Citytv's fan-favourite Fall in Love Fridays lineup. Kaleigh Kavanagh will produce the film; Executive Producers are Jean Bureau and Ian Whitehead.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. Since April 2019, Incendo became a part of Groupe TVA. For more information, visit www.incendo.ca.

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