



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo Starts the Filming of “*CUPIDS ON BEACON STREET*”

Montreal, October 27th, 2020 – Incendo is pleased to announce that it has begun principal photography on ***CUPIDS ON BEACON STREET***, shot on location in Montreal, starring Canadian actress Britt Irvin (*Time For You To Come Home for Christmas; Cheasapeake Shores; Undercover Angel*). The movie also co-stars Canadian actors Jeremy Guilbaut (*The Last Bridesmaid; Destination Wedding; Jingle Around the Clock*) and Tamara Almeida (*Entertaining Christmas; Ghostwriter ; Motorino*).

CUPIDS ON BEACON STREET is written by Claire Ross Dunn. It is with great excitement that we welcome director Pat Kiely (*Another Kind of Wedding; Three Night Stand*).

CUPIDS ON BEACON STREET: As the copy editor at established publishing house, *Romantic Reads*, Eve loves her job – even though she does not actually believe in true love or the theory of romance. When her bestselling novelists - a couple named Arthur and Ruth – decide to take an extended holiday to celebrate Valentine’s Day, she agrees to housesit and looks forward to a fresh, new setting where she can focus on editing their latest book. However, Arthur and Ruth’s nephew and self-help coach Jake has also been promised their home to host daily romantically themed workshops. Eve reluctantly agrees to the shared space and decides to partner with Jake for each workshop with the hope of finding inspiration while she works on the novel. At first it is very apparent that she and Jake are complete opposites, but they soon find themselves becoming closer and ultimately, a very unexpected couple – one potentially worthy of a romance novel.

CUPIDS ON BEACON STREET is produced in association with Citytv, a Rogers Sports & Media channel, to air as part of Citytv’s fan-favourite Fall in Love Fridays lineup. Kaleigh Kavanagh will produce the film; Executive Producers are Jean Bureau and Ian Whitehead.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

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